

Increase product knowledge, build industry awareness, and exchange ideas at the Ingeniux User Conference, an annual gathering of Ingeniux customers, strategic partners, and industry experts.



# What to Expect

#### Get Inspired, Get to Work

Industry-leading keynotes, enlightening breakout sessions, and hands-on workshops make our conference a uniquely inspiring event. We provide sessions for everyone, regardless of background or job title. Attend breakout sessions in the Strategy, Development, or Solutions Track. Hear from guest experts on topics like content marketing, web development, and user experience. You'll leave this event well-armed with the knowledge you need to improve your web experience.

#### Maximize Your Technology Investment

There's always more to learn. Attending the conference is the best way to sharpen your Ingeniux tool-set. Sessions led by Ingeniux experts are designed to give you the most up-to-date product information, as well as sneak peeks into the future of Ingeniux products. Discover how you can improve current implementations and get a look at the roadmap for future releases.

#### Build a Network of Support

Engaging sessions and exercises allow you to talk about your projects with fellow Ingeniux users and hear what worked well for similar organizations. Fun networking events give you the opportunity to connect with others in the community and form a network of support that you can draw from in the coming year.

# Our Community

Who will you meet? Each year we see CEOs, team leads, project managers, web managers, developers, designers, and web marketers in a number of industries, including:





Keynotes Presented by Leaders in the Industry

Inspirational and Informative Breakout Sessions

Workshops Led by Ingeniux Experts

Multiple Training Opportunities

Fun Networking Events





## **\$** Cost Breakdown



Estimated Airfare......\$450

Hotel (2 nights)...... \$590 plus tax

**\$** Total **\$1990** 

There are multiple registration options and opportunities for discounts! Ask your account manager or visit the conference website for more information.



## The Included with Registration

- Full access to the conference program, including two days of breakout sessions, keynote presentations, and hands-on learning opportunities. A \$3,000 Ingeniux training value!
- Breakfast, lunch, and refreshments throughout the conference.
- Immediate and permanent access to conference materials through the community website. Download presentations anytime and share the knowledge with your colleagues back home.
- Two fun networking events, the Opening Reception and the Networking Party.
- A gift bag filled with informative and fun giveaways, plus additional swag throughout the event.



#### **CONFERENCE ADD-ONS**

Get the most out of your time with us in Seattle.

Roll in conference training and workshops!

Visit the conference website for more details!



## Testimonials

The annual Ingeniux User Conference is an event I look forward to attending every year. Jim's keynote speech is always on the mark; sharing his vision and Ingeniux's forward-thinking approach to web content management.

The multi-track approach (development and marketing) allows me to attend breakout sessions that are tailored and relevant to my needs. One of the more interactive portions the past two years has been the table brainstorming session about current and future functionality challenges and feature requests. This forum really allows for meaningful interaction between all clients and Ingeniux staff. I'd recommend any Ingeniux client attend this event if possible.

Carlos Felan, WSECU

The Ingeniux User Conference has been very rewarding for me professionally.

I really enjoy networking with fellow Ingeniux users and Ingeniux staff while attending practical sessions focused on best practices. I also appreciate the featured keynote presentations discussing

industry information and how these trends are being integrated as new system features. Every year I am able to bring back unique ideas for marketing and site development in order to improve our web strategies.

Nick Taylor, Allegany College



## Invest in the Future of Your Web Experience

The web is constantly changing. Successful web experiences depend on how (and if) you anticipate and affect that change.

As we chart the course of digital content management at Ingeniux, we know there's always more to learn. Which is why we bring in industry leaders to present on the topics most important to you, like:

- User Experience
- Web Design
- Content Marketing
- SEO
- .NET Development

And perhaps most importantly, we prioritize sessions that give you the skills you need to make your Ingeniux-powered web experience successful.

Whether you're looking for a foundational understanding of administrative features or advanced web development knowledge our program will have something for you.

#### **REGISTER FOR THE CONFERENCE**

Register for the conference at www.ingeniux.com/ userconference

Have questions? Send them to us at userconference@ingeniux.com

**INGENIUX** 



We hope you'll join us at this year's event!